

SHAVONNE LENARD



OBJECTIVE

An exceptionally imaginative individual with experience, in Adobe Creative Suite, including Photoshop, Acrobat, Illustrator, and InDesign. I am looking to offer my expertise and experience in developing modern designs to a growing company that will allow me to expand on my other abilities that help cultivate myself into a proficient employee.

ABOUT ME

I am Shavonne Lenard, a graphic designer. Born in Louisiana, I think my creativeness is something I acquired being from there. Louisiana is home to some of America's most colorful & rich culture. My work aesthetic is to make it simple, but significant. I always feel that less is more not just in life but also in design.

EXPERIENCE

FREELANCE GRAPHIC DESIGNER

FEB 2016 – PRESENT

Creative Freelance Graphic Designer with over five years of experience in developing engaging and innovative digital and print designs for clients in broad range of industries. Creating branding identities, social media promotional content, and stationary settings.

EDUCATION

BACHELOR OF FINE ARTS IN GRAPHIC DESIGN

2015-2021

Academy of Art University
San Francisco, CA

MASTERS OF FINE ARTS IN GRAPHIC DESIGN

2022

Academy of Art University
San Francisco, CA

CONTACT

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SKILLS

adobe creative suite
adobe photoshop
adobe illustrator
adobe indesign
adobe after effects
microsoft word
microsoft powerpoint
microsoft excel
mac proficient
constant contact

CAPABILITIES

Print
Branding
Relationship Management
Presentation
Packaging Design
Communication
Typography
Visual Hierarchy
Photography
Attention to Detail
Visual Communication
Color Theory & Relationship
Web Design

AWARDS

2015 SPRING FORWARD GRANT

Academy of Art University
San Francisco, CA

2022 SPRING GRADUATE
SCHOLARSHIP AWARD

Academy of Art University
San Francisco, CA